

# NINO SILVA

## Product Designer

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### CONTACT

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### EXPERTISE



### PRACTICE AREAS

User Experience

Product Design

Service Design

Information Architecture

Interaction Design

Content Strategy

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### REPUTABLE CLIENTS

Spectrum

Comcast Wholesale

Kaiser Permanente

State of Colorado

CISCO

Pentax

United States Olympics Committee

Lucha Libre

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### EDUCATION

**Bachelors Of Fine Arts** | Digital Design  
University of Colorado Denver  
2004 - 2012

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### EMPLOYERS

#### Charter Communications Spectrum

Senior Product Designer

Jun 2015 - Present (5yrs +)

- Led the UX for 1 set top box video product launch and 7 additional product features.
- Defined product design for 5 backend micro services.
- Defined cross platform design strategy for voice search, cloud DVR, IP originated content integration and 3rd party network portals.

#### Elevated Third

User Experience Designer

Jan 2014 - May 2015 (1 yr 5 mos)

- Created extensive taxonomy mappings for the information architecture and content strategy for various state and government clients.
- Redesigned the UX for various Comcast Wholesale and Kaiser Permanent employee portals and intranets.

#### Real Green Marketing

User Experience and Interface Lead

Nov 2012 - Jan 2014 (1 yr 3 mos)

- Led the UX and UI for the end to end design, development and deployment of two native mobile apps. One app for roofing contractors and another for consumers in contractor acquisition.

#### The1stMovement

Creative and User Experience Design Intern

Feb 2012 - Oct 2012 (9 mos)

- Used existing design libraries to create additional screens for the Team USA 2012 Olympics mobile app, a CISCO intranet, a PENTAX ad campaign, and various multimedia projects for additional clients.

#### M-D Studios

Multimedia Designer

Aug 2008 - Feb 2011 (2 yrs 7 mos)

- Designed video, print and web marketing materials for clients in the Denver Latino market ranging from small business to Lucha Libre.
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### REFERENCES

References are available upon request.